

## EMBLEM FOR ST. LOUIS FAIR

### Louisiana Purchase Exposition Makes Bid for a Badge.

\$2,000 Offered for the Best Seal, Poster,  
Symbol, or Letterhead—Jury of  
Seven Selected.

The managers of the World's Fair at St. Louis, which is to open in the Spring of 1904, offer a prize of \$2,000 for an emblem or badge which may be used for the seal or letterhead of the posters and placards of the exposition, and have appointed the following jury to judge the designs submitted.

Frederick Dieleman, President of the Academy of Design.

John La Farge, President of the Society of American Artists.

J. Q. A. Ward, President of the Sculpture Society.

Lorado Taft, President of the Society of Western Artists.

Charles F. McKim, President of the American Institute of Architects.

Wilson Eyre, President of the Philadelphia Chapter of Architects.

Prof. Alcée Fortier, President of the Louisiana Historical Society.

As most of the jury are in New York, the designs must be sent to the warerooms of Budworth & Son, 421 Fifty-second Street, Manhattan, between Saturday, Nov. 1, and Wednesday, Nov. 5. A preliminary examination will be made on the spot by the jury, and all designs unavailable will be returned to the addresses of the competitors at the latter's expense.

Designs must not bear the name of the designer outside, merely a device and motto and address, but at the same time the designer must mail a letter to Walter B. Stevens, Secretary Louisiana Purchase Exposition, St. Louis, Mo., marked outside, "Emblem Competition," which contains a sealed envelope having the designer's name and address on a card inclosed, together with the device and motto placed on the design itself.

In this way the Directors hope to secure absolute impartiality on the part of the jury, who might be unconsciously swayed by what they know of a given competitor if they were aware of his identity, and award him the prize, not so much on the design itself as on his record. The presumption is that the members of the jury of selection will not know until the sealed envelopes are opened who it is that receives the prize.

When the preliminary sifting has occurred, and the jury has decided on a round number of possible prize winners, these will be exhibited in New York before the actual winner is announced. The winner's name will be attached to his design, but not the names of those who fail in the final selection, unless indeed a competitor shall ask that his or her name be given, when it will be announced.

It is possible that the Directory may buy other designs besides taking possession of the winner of the \$2,000 prize. All the participants in the exhibition who neither win the prize nor sell their designs will receive their compositions back again at the expense of the exposition.

A few directions are given by the managers which may prove useful. Thus, if colors are employed, they suggest that the chief colors in the flags of the nations which owned the Southern States at different times, namely, red, blue, yellow, and white, should be used in the color sketch. It may be a banner or a flag, for instance, which will tempt the directory, or a brilliant color-composition for a poster. Again, it may be that something rather stately and classic in the way of a medal or other relief shall find favor, and there the training of a cameo-cutter or medalist or sculptor will come into play. If sufficiently good, there is a chance of selling it, even if it should not take the stated prize.

Conditions for the design contain the warning that if it is in relief the model must have a diameter or greater dimension of twenty inches. It must indicate distinctly the kind of letters and numerals to be used in the inscription, and on the supposition that it may be used for a medal must have the reverse as well as the obverse design.

If the competitor conceives of the emblem as a colored poster, it must be shown on canvas or carton 24 inches broad by 36 high, with a clear margin outside the design, so that the full size will be 28 by 42 inches. Stretchers may be used, but no frame or glass is permitted.

The greatest freedom may be exercised in the treatment of the subject, the only conditions of a general nature other than those above given being these, that the completed work shall be "artistic, appropriate, effective, and susceptible of employment in various modified forms," and further, that it shall "symbolize that great historical event which the Louisiana Purchase is to commemorate—the acquisition from France in 1803 of territory which inured to the United States the control, forever, of the greatest natural waterway on earth—the Mississippi River."

## FRENCH VISITORS DUE TO-DAY.

Civil Delegates to the Rochambeau  
Statue Fetes Will Arrive on the  
Liner La Touraine.

On the French liner La Touraine, due at New York this morning from Havre, are the representatives of the Rochambeau and Lafayette families and of the French Government, who come to the United States to be present at the unveiling of the statue of Rochambeau at Washington one week from to-day. They are the Count and Countess de Rochambeau, M. Gullemin, and M. de Billy, representing M. Delcassé, the French Minister of Foreign Affairs; the Vicomte de Chambrun, a great-grandson of the Marquis de Lafayette; M. Croiset, Dean of the Sorbonne and member of the institute; M. Lagrave, the French Commissioner General to the Louisiana Purchase Exposition, and M. Ferdinand Hamar, the sculptor of the Rochambeau statue, and his father.

To welcome the visitors there arrived in the city yesterday M. Jules Boeufve, Chancellor and Attaché of the French Embassy. The party will arrive in an unofficial ca-

capacity, and in consequence there will be no public reception. They will go to the Waldorf-Astoria to remain until Tuesday, on which day they will depart for Washington. On Monday evening they will be entertained at an informal dinner at the Union League Club as the guests of ex-Secretary of the Interior Cornelius N. Bliss.

M. Boeufve said yesterday that M. Cambon, the Ambassador at Washington, had received a cablegram from the commander of the battleship Gaulois, which has the military and naval delegations on board, saying that the warship would be at the mouth of the Chesapeake on Tuesday. The vessel, he said, would proceed to Annapolis instead of Baltimore.